A close-up photograph of a man's face, showing a shocked or worried expression with wide, staring eyes and a furrowed brow. He is holding a newspaper in front of his mouth, which is the central focus of the advertisement. The background is a textured blue.

Don't hide from
gum disease.

It's an infection that needs
treated professionally

Choose ARESTIN®

Arestin®
minocycline HCl 1mg
MICROSPHERES

Regular brushing and flossing are essential parts of oral home care.

But gum disease won't go away on its own. Because it's an infection, it needs to be treated professionally with an antibiotic in combination with scaling and root planing (SRP).

And the longer you wait, the greater the chance you may need painful and expensive surgery.

So don't ignore your dental professional's advice to treat the infection in its early stages. Treat it head-on with ARESTIN® (minocycline HCl) Microspheres, 1 mg.

Confront your gum disease with an antibiotic treatment.

ARESTIN® is a locally administered antibiotic (LAA) in powder form that your dentist places directly into the infected areas—or pockets—in your gums. It's part of a combined treatment with SRP.

ARESTIN® powder is made up of 100,000 tiny microspheres, invisible to the eye. These microspheres contain the antibiotic drug minocycline, which is released over time into the infected pocket. This means ARESTIN® keeps working to kill bacteria long after you've left the dental chair.

INDICATION

ARESTIN® (minocycline HCl) Microspheres, 1 mg is used in combination with scaling and root planing (SRP) procedures to treat patients with adult periodontitis (gum disease). ARESTIN® may be used as part of an overall oral health program that includes good brushing and flossing habits and SRP.

IMPORTANT SAFETY INFORMATION

- Do not take ARESTIN® if you are allergic to minocycline or tetracyclines. Ask your dentist or pharmacist for a list of these drugs if you are not sure. Tell your dentist right away if you have any signs of allergic reaction, such as skin reactions or trouble breathing, or if you have an exaggerated sunburn reaction.
- THE USE OF TETRACYCLINE CLASS DRUGS, INCLUDING ARESTIN®, DURING TOOTH DEVELOPMENT MAY CAUSE PERMANENT

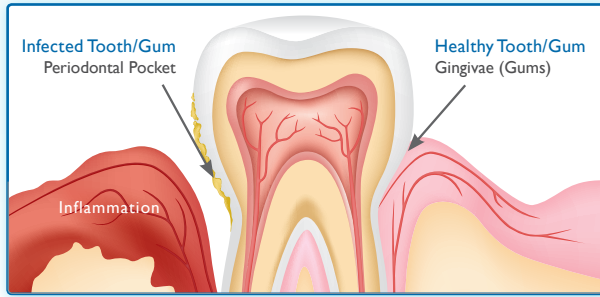
Please open for continued Important Safety Information.



Treat your gum disease head-on.

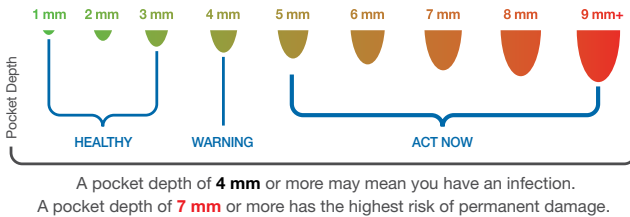
Gum disease creates pockets between the teeth and gums.

Gum disease can cause bad breath, bleeding, swelling, and infected or tender gums, as well as other symptoms. Additionally, the infected gum starts to separate from the tooth.



The space between the gum and the tooth is known as a “pocket” that can become deeper over time. And this may cause further permanent damage.

Find out how your pockets measure up.



DISCOLORATION OF THE TEETH, AND THEREFORE SHOULD NOT BE USED IN CHILDREN OR IN PREGNANT OR NURSING WOMEN.

- ARESTIN® has not been studied in patients with weakened immune systems (such as patients with HIV infections or diabetes, or those receiving chemotherapy or radiation). Tell your doctor about any health problems you have, including whether you have had oral candidiasis (“thrush”) in the past, and about all medications you are taking.
- In clinical studies, the most frequently reported non-dental side effects were headache, infection, flu symptoms, and pain.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying full Prescribing Information.

ARESTIN® + SRP kills bacteria that SRP alone can't reach.

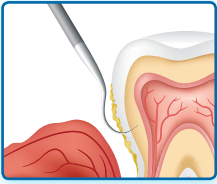
Scaling and root planing (SRP) removes much of the plaque and tartar above and below your gumline, where bacteria produce toxins that irritate your gums and cause infections. But SRP alone is often not enough.

Adding ARESTIN® (minocycline HCl) Microspheres, 1 mg helps kill bacteria that SRP can't reach.

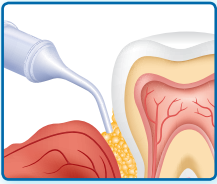
ARESTIN® is proven to help:

- Reduce pocket depth compared with SRP alone
- Kill bacteria that cause gum disease

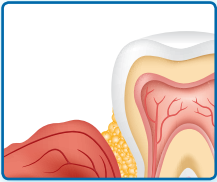
How ARESTIN® + SRP works:



1. Your dental professional removes plaque and tartar above and below the gumline with SRP.



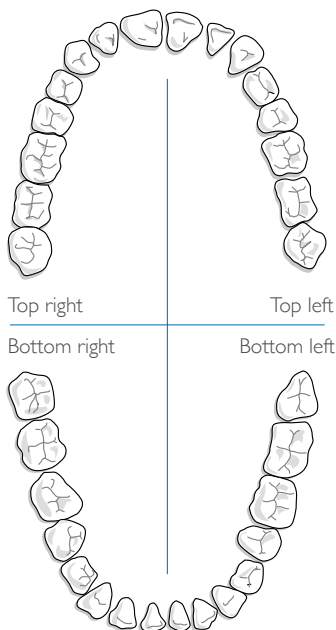
2. ARESTIN® microspheres are placed into infected pockets using a special plastic applicator.



3. The antibiotic is released over time, helping to reduce bacteria as your gums heal.

Fight BACteria that cause gum disease. Choose ARESTIN®.

Arestin®
minocycline HCl 1mg
MICROSPHERES



Your dental professional will mark your infected pockets.

Ask your dental professional which areas are recommended for ARESTIN® (minocycline HCl) Microspheres, 1 mg treatment.

Notes:

Your next appointment:

Date / /

Time

After your ARESTIN® treatment:

- Wait at least 10 days before using floss, toothpicks, or other devices designed to clean between teeth in treated areas
- Don't touch treated areas for 1 week
- Avoid eating hard, crunchy, or sticky foods for 1 week
- Don't floss until _____

Follow up with your dental professional. Keep your scheduled appointments. Start and maintain a good oral home care routine.

See *Important Safety Information inside and accompanying full Prescribing Information.*

To learn more about ARESTIN®,
ask your dental professional or visit
www.ARESTIN.com

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